ImageXchange™

the fabric billboard system in HD

Keep the Frame – Easily Change the Image – Again and Again.

Graphics Gallery's ImageXchange billboard system is an eye-catching way to sell, promote, enhance a décor or deliver your brand's message in a cost effective, easy to change, easy to set up and ship system.

WHY SHOULD I USE IT?
Because you want to deliver a high impact message and have the flexibility to easily and quickly change it out periodically, all at a lower cost than using old "print-and-paste" display methods.

IMAGINE THE POSSIBILITIES.
One of our client partners, Clear Channel Airports, showcases the ImageXchange billboard system for high impact media advertising in airports all across the US and abroad replacing a time-consuming and costly method of pasting "ads" onto various surfaces. Now above baggage areas, next to people movers, and even overhead, you'll see ImageXchange systems promoting high profile brands like Rolex, Blue Diamond and Ruth's Chris. And when it's time to change ads, it takes Clear Channel just a few minutes – instead of hours – to remove and replace these messages.

Richmond's largest grocery chain, Ukrops, uses an ImageXchange system to inspire shoppers and workers with their commitment to donate at least 10% of pre-tax profits to local non-profits ... with the flexibility to update their message anytime in a snap.

An Asian restaurant uses an ImageXchange system to create different looks and moods, whether it's a close-up a model's eyes one month, or her lips the next.

A cell phone company, nTelos, regularly updates their promotional message in their retail stores with an eye-catching ImageXchange system, with tie-ins to the seasons, local college sports teams or special offers.

Graphics Gallery

11551-H Nuckols Road | Glen Allen | Virginia | 23059 | USA | 804.270.5300 | www.graphicsgallery.com

HOW IT'S ALL DONE

We print your image in high definition using dense fashion-quality inks onto a fire-safe fabric. We then add a silicone strip that allows installers to quickly and easily mount your message into a patented precision-cut aluminum frame. The clean, precisely-cut channel in the European-designed Matrix Frame™ lets the fabric print be exchanged with a new one as many times as you need. So you keep the frame and change the image quickly, easily and cost effectively.

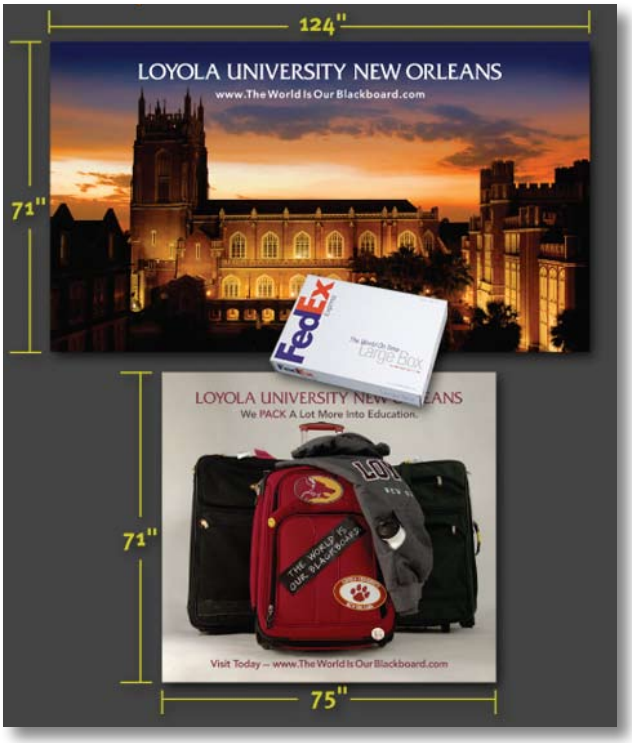
And if it's a message you want to use again, simply store the old image for future use. The frame and your message can be suspended, mounted on a wall, be free standing, one sided, two sided, and even backlit.

OTHER IMPORTANT SAVINGS

Since our ImageXchange billboard system consists of a lightweight fabric print and aluminum frame, they're both easy to ship. We've sent ImageXchange panels as large as 10' x 60' – and as far away as Guam – where they are easily assembled and installed using simple instructions.

WHAT ABOUT BEING GREEN

Working with the Green theme, you'll immediately reduce your footprint since the ImageXchange system's fabric and aluminum frame are recyclable.



100 square feet of replacement advertising material shipped in one box!

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