

# ImageXchange™

the fabric billboard system in HD

## ARTWORK SUBMISSION / FILE PREP

### DIGITAL FILE SPECIFICATIONS FOR MATRIX FRAME™ FABRIC PRINTING:

#### 1. File layouts should be built in either Adobe Illustrator or Adobe InDesign CS3

- All linked images or files must be sent with layout file.
- Fonts sent with file or all text converted to outlines.
- If layered file sent, then all layers that do not print **must** be removed from file.
- Special colors marked with proper PMS Number
- Files built to final output size or proportionate to final size (i.e. 1:2, 1:4, 1:6)
- **Include 2" extra bleed on all sides to help compensate for fabric shrinkage during production**
- **Keep all text info within 2" less (the output size) on each side**

#### 2. Linked images should be supplied as Tiff, EPS, or Jpeg

- If Jpeg file sent, supply with the least amount of compression (maximum quality)
- **All images should be no less than 100 dpi at final size for optimum output quality**
- NOTE – Lower resolution files may cause pixelation or image softness (**DO NOT res up files**)
- RGB format preferred, but CMYK is acceptable (**No extra color channels**)
- Supply parent Layered Photoshop file if changes are needed such as color corrections

#### 3. PDF files are acceptable (non-layered Hi-res files, but this limits system corrections)

- All fonts embedded 100%
- Set compression to Maximum Quality or ZIP
- All non-printing items should be deleted from file
- File built to final size or proportionate to final size

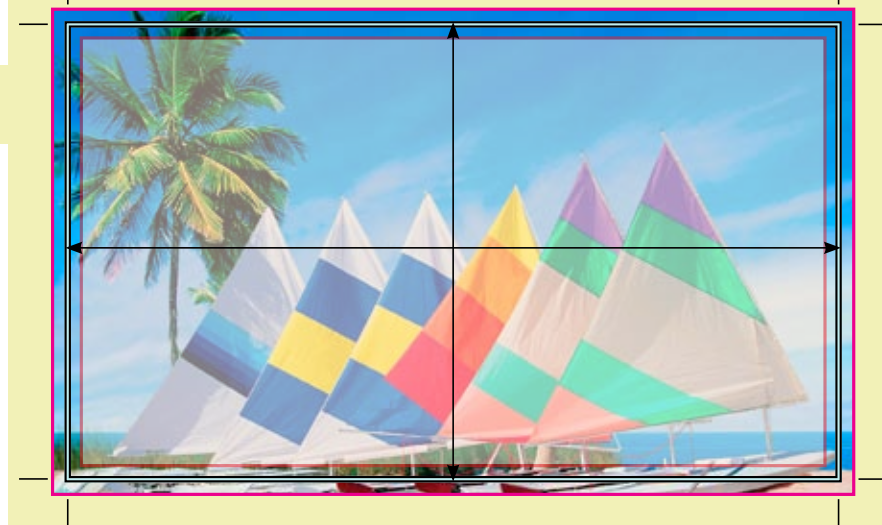


 **Graphics  
Gallery**

11551-H Nuckols Road | Glen Allen | Virginia | 23059 | USA | 804.270.5300 | [www.graphicsgallery.com](http://www.graphicsgallery.com)



### Example Diagram for File Setup



- Black box = Matrix Frame™ size (visible area shown by lines with arrows)
- Magenta box (outside) = 2" extra bleed provided on all sides
- Red box (shaded) = 2" inside frame size to limit text or important info like logos

Example: Matrix Frame™ size = 10' W x 6' H  
Bleed = 10'2" W x 6'2" H  
Text area window = 9'10" x 5'10"

\* Any included images should be no lower than 50 dpi at output size. For best quality, keep images 100 dpi or more at output size. All text should be built as vector and avoid text less than 8pt for readability.